



Motion Submission:

OA CREATIVE REPRIEVE TikTok:
Requesting a TikTok Icon on the OAFS Website

<p><u>CURRENT:</u> There is no link currently to TikTok on the OAFS website</p>	<p><u>PROPOSED:</u> To put an icon on the OA Foot Steps website to link to the official OA Creative Reprieve TikTok account</p>
<p><u>PRIMARY PURPOSE:</u> To carry the message to the compulsive eater who still suffers, especially targeting the younger generation who are widely familiar with social media channels such as TikTok.</p>	
<p><u>INTENT:</u> To share the message of experience, strength and hope as it relates to Overeaters Anonymous.</p>	
<p><u>RATIONALE:</u> TikTok is a fun and relatively easy platform to use. It is a great avenue for us to attract problem eaters to OA, and to provide service avenues for those who are exploring their creativity through the Overeaters Anonymous program.</p>	
<p><u>IMPLEMENTATION:</u> The web team are requested to add the TikTok social media icon to the OA Foot Steps home page. When clicked, it will open the OA Creative Reprieve TikTok account. This will remain an ongoing project to add content to the TikTok site implemented active members of the OA Creative Reprieve meetings [affiliated to OAFS VIG], working in conjunction with OA.org, their copyright and sharing protocols, and to ensure that the channel meets all requirements of our Traditions and Concepts of Service.</p>	
<p><u>COST:</u> nil</p>	<p><u>TIME FRAME:</u> 1-2 days</p>
<p><u>SUBMITTED BY:</u> OACR TikTok Committee: Marty B, [OACR Vice-Chair] Elizabeth R., Leah B., Alix S. [OACR Treasurer]</p>	<p><u>DATE:</u> Jan 21,22</p>